



Dear Business Owner:

The annual RocktoberFest will be held on Saturday, October 18, 2025 from 2 to 6 pm. This event is being planned by our SpringFest Committee and will incorporate some of the best of SpringFest (think great bands and brews), with many kid's activities from our past "WUMCO Walk & Harvestfest event, and we are asking for your generous support.

We are inviting Maryland breweries and wineries to participate. We will also invite food trucks and local artisan vendors. We will have great bands performing throughout the day, plus activities such as a children's costume contest, pumpkin painting, and scarecrow making.

We offer two levels of sponsorship for your consideration, Gold & Silver. I have enclosed our forms for you to look over. We need your commitment by September 15th so we can include your business in our marketing materials.

Residents have told us that these town events help make Poolesville a great place to live. This event could not happen without sponsorship such as yours. Thank you for making a difference in our community.

Sincerely,

Tara Scholz
Event Coordinator
Town of Poolesville

Please return your sponsorship form by September 15th, so your business can be promoted with the event.



ANNUAL ROCKTOBERFEST 2025 SPONSORSHIP OPPORTUNITIES

**ROCKTOBERFEST – SATURDAY, OCTOBER 18, 2025
2:00 p.m. – 6:00 p.m.
WHALEN COMMONS PARK
19701 FISHER AVENUE, POOLESVILLE, MD 20837**

**Put your business in front of hundreds of Bands & Brews lovers by becoming a sponsor of
Poolesville's Annual RocktoberFest!**

Two sponsorship levels to choose from

Gold Sponsorship - \$500.00

One booth space

Logo/Name included in all print material: Direct Mail piece, Town FB page, local newspaper ads, festival sponsor banner

Logo, link included on Town Website

Two Banners (supplied by sponsor) displayed on-site

4 entries (4 tickets each) into Beer/Wine Tasting Tent

Silver Sponsorship - \$250.00

Recognition in all print material: Direct mail piece, Town FB page, local newspaper ads, festival sponsor banner

Recognition on Town Website

Banner (supplied by Sponsor) displayed on-site

2 entries (4 tickets each) into Beer/Wine Tasting Tent



**ANNUAL ROCTOBERFEST
2025 SPONSORSHIP FORM**
ROCKTOBERFEST – SATURDAY, OCTOBER 18, 2025
2:00 p.m. – 6:00 p.m.
WHALEN COMMONS PARK
19701 FISHER AVENUE, POOLESVILLE, MD 20837

If you are interested in participating as a sponsor, please check off which type of sponsorship package you or your organization would like and fill out the additional information below (please print):

\$500.00 GOLD _____ \$250.00 SILVER _____

Name of Sponsoring Business or Organization (this will be the name listed in advertising)

Business/Organization: _____

Address: _____

Contact Person: _____

Email: _____ Phone No. _____

2025 ROCKTOBERFEST SPONSORSHIP AGREEMENT

By signing below, I as the representative hereby understand and agree to the following:

1. I must supply my banner to Town Hall one week prior to the event to be displayed at festival site.
2. My sponsorship may include a free booth – If I am selling any type of food or beverage – even bottled water or prepackaged goods – I must have a permit from the Montgomery County Health Department (240-777-3986).
3. I am responsible for collecting sales tax & filing any required documentation (1-800-492-1751).
4. If I am planning any type of raffle, I must have a permit from the Montgomery County Department of Health & Human Services (240-777-3833).

Signature

Date

Please remit payment to: Town of Poolesville, Attn: Tara Scholz, P.O. Box 158, Poolesville, MD 20837 by September 15th, so your business can be promoted along with the event!