



February 7, 2023

Dear Business Owner:

The Town of Pooleville's SpringFest Committee is busy planning our eleventh annual signature spring time event, and we are asking for your generous support. SpringFest 2023 will be held on Saturday, May 6th, from 2:00 pm to 7:00 pm at Whalen Commons. This event will again feature BBQ, Beer, & Blues!

Last year's event was very successful so this year we have invited over 20 MD/VA/DC breweries to participate. As always we will have our best "local vendors" selling amazing BBQ. We will also have great bands performing throughout the day, plus activities such as a mechanical bull, a rock wall, and games.

We offer three levels of sponsorship for your consideration, The Bullpen (1 sponsorship opportunity), Gold & Silver. I have enclosed our forms for you to look over. We need your commitment before March 20th so we can include your business in our marketing materials.

Residents have told us that these town events help make Pooleville a great place to live. This event could not happen without sponsorship such as yours. Thank you for making a difference in our community.

Sincerely

A handwritten signature in blue ink that reads "Cathy Bupp".

Cathy Bupp
Event Coordinator
Town of Pooleville

Please return your sponsorship form by March 20th, so your business can be promoted with the event.



11th ANNUAL SPRINGFEST 2023 SPONSORSHIP OPPORTUNITIES

SPRINGFEST – SATURDAY, MAY 6, 2023

2:00 p.m. – 7:00 p.m.

WHALEN COMMONS PARK

19701 FISHER AVENUE, POOLESVILLE, MD 20837

Put your business in front of hundreds of BBQ, Beer, & Blues lovers by becoming a sponsor of Poolesville's 11th Annual SpringFest!

Three sponsorship levels to choose from

The Bullpen Sponsorship - \$750 (1 available)

One booth space including tent, Table & Chairs
Logo/Name included in all print material: Direct Mail Piece, Town FB Page, local newspaper ads, festival sponsor banner
Logo, link included on Town Website SpringFest page
Two Banners (supplied by sponsor) displayed on-site
6 entries into Beer/Wine Tasting Tent

Gold Sponsorship - \$500

One booth space
Logo/Name included in all print material: Direct Mail piece, Town FB page, local newspaper ads, festival sponsor banner
Logo, link included on Town Website SpringFest page
Banner (supplied by sponsor) displayed on-site
4 entries into Beer/Wine Tasting Tent

Silver Sponsorship - \$250

Recognition in all print material: Direct mail piece, Town FB page, local newspaper ads, festival sponsor banner
Recognition on Town Website SpringFest page
Banner (supplied by Sponsor) displayed on-site
2 entries into Beer/Wine Tasting Tent



11th ANNUAL SPRINGFEST
2023 SPONSORSHIP FORM
SPRINGFEST – SATURDAY, MAY 6, 2023
2:00 p.m. – 7:00 p.m.
WHALEN COMMONS PARK
19701 FISHER AVENUE, POOLESVILLE, MD 20837

If you are interested in participating as a sponsor, please check off which type of sponsorship package you or your organization would like and fill out the additional information below (please print):

\$750.00 BULLPEN _____ \$500.00 GOLD _____ \$250.00 SILVER _____

Name of Sponsoring Business or Organization (this will be the name listed in advertising)

Business/Organization: _____

Contact Person: _____

Email: _____

Phone Number: _____

Address: _____

Payment: Amt: _____ (Make checks payable to Town of Poolesville)

2023 SPRINGFEST SPONSORSHIP AGREEMENT

By signing below, I as the representative hereby understand and agree to the following:

1. I must supply my banner to Town Hall one week prior to the event to be displayed at festival site.
2. My sponsorship may include a free booth – If I am selling any type of food or beverage – even bottled water or prepackaged goods – I must have a permit from the Montgomery County Health Department (240-777-3986).
3. I am responsible for collecting sales tax & filing any required documentation (1-800-492-1751).
4. If I am planning any type of raffle, I must have a permit from the Montgomery County Department of Health & Human Services (240-777-3833).

Signature

Print Name

Date

Please remit this page with payment to:
Town of Poolesville
P.O. Box 158, Poolesville, MD 20837
Attn: Cathy Bupp

Please remit payment to: Town of Poolesville, Attn: Cathy Bupp, P.O. Box 158, Poolesville, MD 20837 by March 20th, so your business can be promoted along with the event!