



February 24, 2022

Dear Business Owner:

The Town of Poolesville's SpringFest Committee is busy planning our tenth annual signature spring time event, (after a 2 year hiatus due to Covid 19), and we are asking for your generous support. Our 2019 event was a huge success and our community has certainly missed SpringFest these past two years! SpringFest 2022 will be held on Saturday, May 21<sup>st</sup> from 2:00 pm to 7:00 pm at Whalen Commons. This event will again feature BBQ, Beer, & Blues!

We will once again be showcasing MD/VA/DC and have invited twenty breweries to join us. And as always, our best "local vendors" will be on site selling amazing BBQ. We will also have great bands performing throughout the day, plus activities such as Harley the mechanical Hog, a rock wall, and games.

We offer three levels of sponsorship for your consideration. One "Bullpen" sponsorship is available, in addition to our Gold & Silver sponsorship levels. I have enclosed our forms for you to look over. We need your commitment before April 1<sup>st</sup> so we can include your business in our marketing materials.

Residents have told us that these town events help make Poolesville a great place to live. This event could not happen without sponsorship such as yours. Thank you for making a difference in our community.

Sincerely

Cathy Bupp  
Event Coordinator  
Town of Poolesville

**Please return your sponsorship form by April 1<sup>st</sup>, so your business can be promoted along with the event.**



# 10th ANNUAL SPRINGFEST 2022 SPONSORSHIP OPPORTUNITIES

SPRINGFEST – SATURDAY, MAY 21, 2022

2:00 p.m. – 7:00 p.m.

WHALEN COMMONS PARK

19701 FISHER AVENUE, POOLESVILLE, MD 20837

Put your business in front of hundreds of BBQ, Beer, & Blues lovers by becoming a sponsor of Poolesville's 10th Annual SpringFest!

## *Three sponsorship levels to choose from*

### **The Bullpen Sponsorship - \$750**

**(1 available)**

**Includes:**

**One booth space in fenced off area that includes Harley the mechanical Hog ride  
Tent, Table & Chairs**

**Logo/Name included in all print material: Direct Mail Piece, Town FB Page, local  
newspaper ads, festival sponsor banner**

**Logo, link included on Town Website SpringFest page**

**Banner (supplied by sponsor) displayed on-site**

**6 entries into Beer/Wine Tasting Tent**

### **Gold Sponsorship - \$500**

**One booth space**

**Logo/Name included in all print material: Direct Mail piece, Town FB page, local  
newspaper ads, festival sponsor banner**

**Logo, link included on Town Website SpringFest page**

**Banner (supplied by sponsor) displayed on-site**

**4 entries into Beer/Wine Tasting Tent**

### **Silver Sponsorship - \$250**

**Recognition in all print material: Direct mail piece, Town FB page, local newspaper  
ads, festival sponsor banner**

**Recognition on Town Website SpringFest page**

**Banner (supplied by Sponsor) displayed on-site**

**2 entries into Beer/Wine Tasting Tent**

**10th ANNUAL SPRINGFEST**  
**2022 SPONSORSHIP FORM**  
**SPRINGFEST – SATURDAY, MAY 21, 2022**  
**2:00 p.m. – 7:00 p.m.**  
**WHALEN COMMONS PARK**  
**19701 FISHER AVENUE, POOLESVILLE, MD 20837**

If you are interested in participating as a sponsor, please check off which type of sponsorship package you or your organization would like and fill out the additional information below (please print):

**\$750.00 BULLPEN** \_\_\_\_\_ **\$500.00 GOLD** \_\_\_\_\_ **\$250.00 SILVER** \_\_\_\_\_

Name of Sponsoring Business or Organization (this will be the name listed in advertising)

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Payment: Amt: \_\_\_\_\_ (Make checks payable to Town of Poolesville)

**2022 SPRINGFEST SPONSORSHIP AGREEMENT**

By signing below, I as the representative hereby understand and agree to the following:

1. I must supply my banner to Town Hall one week prior to the event to be displayed at festival site.
2. My sponsorship may include a free booth – If I am selling any type of food or beverage – even bottled water or prepackaged goods – I must have a permit from the Montgomery County Health Department (240-777-3986).
3. I am responsible for collecting sales tax & filing any required documentation (1-800-492-1751).
4. If I am planning any type of raffle, I must have a permit from the Montgomery County Department of Health & Human Services (240-777-3833).

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Date: \_\_\_\_\_

Please remit this page with payment to:  
Town of Poolesville  
P.O. Box 158, Poolesville, MD 20837  
Attn: Cathy Bupp