



MONTGOMERY COUNTY
CLIMATE ACTION PLAN

Community Partner Letter of Commitment



The endorsement below commits _____ as a 'Community Partner' of the Montgomery County Electric Vehicle Purchasing Cooperative (EVPC) who will actively support the program to increase electric vehicle (EV) adoption in Montgomery County.

The primary call to action for this initial phase of the EVPC (January-May 2022) is taking the EV pledge: residents and businesses make a public commitment to make their next vehicle purchase an EV.

Community Partners support our program by sharing content from the EVPC Communications Toolkit; directing persons to the EVPC's online resource hub; and challenging readers, members, friends, family, and neighbors to take the EV pledge. Community Partners can also facilitate other opportunities for promotion of the EVPC, like partnering with the EVPC on virtual or in-person events, recommending other partners to the program, or sharing physical materials about the program at opportune times.

Throughout at least the duration of the initial phase of the EVPC, the above organization agrees to undertake the following activities to:

Promote the EVPC on your social media networks by sharing content from the EVPC Communications Toolkit	
Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Instagram <input type="checkbox"/> Nextdoor <input type="checkbox"/> Other: _____	
Boosting Montgomery County EVPC events on your social media networks	
Track impacts of EVPC content and share quantifiable reach	
Creating content showcasing the collaboration between your organization and the EVPC	
Participating in events hosted by Montgomery County EVPC	
Including the Montgomery County EVPC in community events hosted by your organization	
Sending the Montgomery County EVPC pledge to listservs, business newsletters, or any other community e-communications	
Co-collaborate to develop EV ride-and-drive events or other efforts to showcase various EVs	

Name and Title: _____

Date: _____