



## **6th ANNUAL SPRINGFEST 2016 SPONSORSHIP OPPORTUNITIES**

**SPRINGFEST – SATURDAY, MAY 21, 2016**

**2:00 p.m. – 7:00 p.m.**

**WHALEN COMMONS PARK**

**19701 FISHER AVENUE, POOLESVILLE, MD 20837**

**Put your business in front of hundreds of BBQ, Beer, & Blues lovers by becoming a sponsor of Poolesville's 6th Annual SpringFest!**

### ***Three sponsorship levels to choose from***

#### **The Bullpen Sponsorship - \$750**

**(1 available)**

**Includes:**

**One booth space in fenced off area that includes a mechanical bull ride**

**Tent, Table & Chairs**

**Logo/Name included in all print material: Direct Mail Piece, Town FB Page, local newspaper ads, festival sponsor banner**

**Logo, link included on Town Website SpringFest page**

**Banner (supplied by sponsor) displayed on-site**

**6 entries into Beer/Wine Tasting Tent**

#### **Gold Sponsorship - \$500**

**One booth space**

**Logo/Name included in all print material: Direct Mail piece, Town FB page, local newspaper ads, festival sponsor banner**

**Logo, link included on Town Website SpringFest page**

**Banner (supplied by sponsor) displayed on-site**

**4 entries into Beer/Wine Tasting Tent**

#### **Silver Sponsorship - \$250**

**Recognition in all print material: Direct mail piece, Town FB page, local newspaper ads, festival sponsor banner**

**Recognition on Town Website SpringFest page**

**Banner (supplied by Sponsor) displayed on-site**

**2 entries into Beer/Wine Tasting Tent**

**6th ANNUAL SPRINGFEST**  
**2016 SPONSORSHIP FORM**  
**SPRINGFEST – SATURDAY, MAY 21, 2016**  
**2:00 p.m. – 7:00 p.m.**  
**WHALEN COMMONS PARK**  
**19701 FISHER AVENUE, POOLESVILLE, MD 20837**

If you are interested in participating as a sponsor, please check off which type of sponsorship package you or your organization would like and fill out the additional information below (please print):

\$750.00 BULLPEN \_\_\_\_\_ \$500.00 GOLD \_\_\_\_\_ \$250.00 SILVER \_\_\_\_\_

Name of Sponsoring Business or Organization (this will be the name listed in advertising)

---

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Payment: Amt: \_\_\_\_\_ (Make checks payable to Town of Poolesville)

**2016 SPRINGFEST SPONSORSHIP AGREEMENT**

By signing below, I as the representative hereby understand and agree to the following:

1. I must supply my banner to Town Hall one week prior to the event to be displayed at festival site.
2. My sponsorship may include a free booth – If I am selling any type of food or beverage – even bottled water or prepackaged goods – I must have a permit from the Montgomery County Health Department (240-777-3986).
3. I am responsible for collecting sales tax & filing any required documentation (1-800-492-1751).
4. If I am planning any type of raffle, I must have a permit from the Montgomery County Department of Health & Human Services (240-777-3833).

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

Date: \_\_\_\_\_

Please remit this page with payment to:  
Town of Poolesville  
P.O. Box 158, Poolesville, MD 20837  
Attn: Cathy Bupp