

# MINUTES

## Fair Access Committee

### July 23, 2019

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#### **CALL TO ORDER:**

Kevin Schramm called the meeting to order at 7:30 PM. Rebeca Munster, Jerry Klobukowski, Ethan Groboski, Laura Van Eperen and Wade Yost were in attendance.

#### **APPROVAL OF MINUTES:**

Jerry motioned to approve the July 9, 2019 minutes. Seconded by Ethan. Motion carried 4-0.

#### **BUSINESS:**

##### **Messaging**

Jerry introduced edits to Link's Washington Post Editorial.

Van Eperen to revise flyer and Wade to send out targeted email Blast.

The Committee discussed a sustained media outreach through a Facebook sponsored content campaign. Jerry motioned to approve \$1,000 for the efforts. Seconded by Rebecca. Motion carried 4-0.

The Committee discussed the open BOE forums. Jerry announced the District 15 delegation would be testifying at the August 29<sup>th</sup> meeting. Mom's club on September 10<sup>th</sup>. Link to provide talking points.

##### **Charter**

Rebecca discussed the need to develop a charter and ways of doing business. This would provide structure for the committee and increase transparency. To be placed on the August 13<sup>th</sup> agenda.

##### **Poolesville Day**

The Committee discussed the logistics for the program. Kevin, Rebecca and Wade to develop VIP list, breakfast RFP and send out a "save the date" email blast to the VIP attendees.

Van Eperen to develop program

##### **Upcoming Meetings**

August 19, 20, & 21 Principal Carothers's Community Q & A.

August 27, Fair Access Meeting 7:30 PM

August 29, BOE business Meeting 12:00 Noon

September 10, Fair Access Meeting 9:00 AM

September 10, BOE Business Meeting 11:00 AM

#### **ADJOURNMENT**

Jerry motioned to adjourn. Seconded by Ethan. Motion carried 4-0