

MINUTES

Fair Access Committee

June 11, 2019

CALL TO ORDER:

Kevin Schramm called the meeting to order at 9:00 AM. Commissioners Brown, Rebecca Munster, Brooke Whitson were in attendance, Van Eperen Marketing Consultants Laura Van Eperen, attended remotely via conference call

BUSINESS:

Wed. meeting goal – 6/19/19

- Advocacy for programming – we've not done; we need to discuss this/hinted that we need to do / focus on this (SETH); looking for a home for a cyber security program!
- Jane brought up in her testimony to look at additional programs.
- Dr. Ennis, cluster director of learning achievement (PVL, Damascus, NW, QO) is a big player on programs; set up a meeting with her. Magnet program came to PHS; there was opposition.

New Principal – a new leader is critical for us

- Principal selection committee – Kevin and Rebecca have asked to be on it.
- July selection /quick search – meet with the new person ASAP
- Someone who understands the needs here, gravitas to run our school.

June 25th - pm mtg - FA will use this time to meet with PTA Board Leaders (4 schools; 16 ppl potentially to show up + delegates); build relationships, brainstorm, get their buy in

- Ask folks to help; Van Eperen help with PVL Day breakfast?
- Jennifer Preston + XXX

Grassroots/Awareness

- Letters
- Build better relationships
- Middle ground

Advocacy Timeline Notes –

Super recommendation, vote by BOE, vote by Council in Spring of 2020

- Messaging: we support Super. Recommendations / then turns to competition between the schools / we're one voice for replacement of PHS with collocation with regional services center
- Competition:
 - Damascus has started a group now
 - Wootton and Magruder- can do more with less \$
- MCPS studies, processes done / once budget is released – goal:
 - Move into design phase (if we're one of the 9 schools)
- County

Wrap around advocacy support from Van Eperen

Spearhead letter writing – Mom's Club / Wed. night at Watershed?

Messaging to BOE: Good start; we need to stay focused on solving Western MoCo needs / remain positive, but can't be sloughed off as the nice guys (endorsed by Elrich and Super)

Need to draft an agenda for Partner meeting – 19th - what's their process? How can we work together?

ADJOURNMENT Jim motioned to adjourn. Seconded by Rebecca. Motion passed 3-0.