

MINUTES

Fair Access Committee

May 14, 2019

CALL TO ORDER:

Kevin Schramm called the meeting to order at 7:30 PM. Commissioners Brown, Commissioner Klobukowski and Link Hoewing were in attendance as well as Van Eperen Marketing Consultants Brooke Whitson and Laura Van Eperen and Town Manager Wade Yost.

APPROVAL OF MINUTES:

Jerry motioned to approve the minutes of April 23, 2019. Seconded by Link. Motion carried 4-0.

BUSINESS:

Action Items from Previous Meeting

- a. Kevin discussed the meeting with the BOE
- b. Meeting schedule with Dr. Smith has not occurred. Laura to draft letter to Dr. Smith.
- c. Partner's meeting scheduled for June 19 at the Upcounty Regional Offices.

Meeting/Briefing Updates

- a. KFI data release was discussed
- b. May 1 had a recreation department meeting
- c. May 6th meeting with BOE Shebra Evans and Judy Docca
- d. Need a follow-up meeting with the Chamber
- e. Need to work on some proactive messaging

Booth at Town Events

The Committee discussed various options for utilizing the Town Events to develop proactive messaging campaigns for the public.

Laura and Brooke to order t-shirts, polos and postcard as part of the messaging campaign.

Transportation Issues

Several transportation needs were discussed for seniors and students. Wade to discuss including representatives from Transportation with Cathy Mathews.

ADJOURNMENT

Jerry motioned to adjourn. Seconded by Link. Motion carried 4-0