

Fair Access Agenda
July 9, 2019
9:00 AM

1. CALL TO ORDER

2. APPROVAL OF MINUTES

2.I. Minutes Of June 11, 2019

2.II. Minutes Of June 24, 2019

3. BUSINESS

3.I. Stakeholder Meeting Updates

3.II. Community Meeting Updates

3.III. New PHS Principal Update

3.IV. Project Scope, Detail Updates

- PHS student programming (ag, cyber) - Kevin, Jerry
- Facilities - Wade
- Partnerships - Rebecca

3.V. Van Eperen

- Sustainable Media Outreach
- Social metrics update
- New Facebook sponsored content campaign
- Earned + Social Media pushes
- New principal (July)
- Back to school (Aug)
- Ethan as a roving reporter (video)
- Poolesville Day (September 21)
- Content development
- Project Fact sheet/info graphic
- Committee member profiles/personal story telling
- Fair Access polos and T-shirts

3.VI. Poolesville Day Planning

- VIP Breakfast format
- Parade considerations
- Booth
- Other - signage

3.VII. Upcoming Dates/Meetings

3.VIII. Other

4. ADJOURNMENT